

July 20, 2019



Dear \_\_\_\_\_,

**Help us PINKOUT™ Lake County!**

With help from community partners, AdventHealth Waterman Foundation was able to raise more than \$67,000 for Cancer Care Services during **PINKOUT™** last year. These gifts help patients in our community in their greatest time of need by providing life-saving screenings for those who can't afford them, transportation to cancer treatment appointments, and funding for technology and equipment to ensure we are able to deliver the most advanced cancer care to our community.

Whether or not you joined us last year, we invite you to consider **Pinking Out** your business in October 2019 to support this cause which impacts so many people right here in your community. In Lake County alone, there are more than 2,300 new cancer cases each year.

Enclosed, you will find a sponsorship form and list of activities scheduled for the month of October. Please join us in partnership for one or all of our amazing events! You'll get a chance to interact with hundreds of Lake County residents at our **Ladies Legacy Luncheon** or **PINKOUT™ 5K** while showing your support.

Please also consider donating a portion of your business efforts to Cancer Care this October. In 2018, *Danny Len Buick GMC* gave a share of their car sales to cancer care, while *SuperWash Express* in Mount Dora donated a portion of every Lava Wash purchased during the month. Any amount helps in our effort to support patients who turn to AdventHealth Waterman for their cancer care.

We would love to **PINKOUT™** your business and show the community we are partners in making a difference! Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Jenna Krager". The signature is written in a cursive, flowing style.

Jenna Krager  
Manager

P.S. Don't forget to mark your calendar for the **Ladies Legacy Luncheon** on October 4, 2019 at Lake Receptions and **PINKOUT™ 5K** on October 17 at Wooten Park in Tavares and reserve your sponsorship spots now! See included sponsorship form or call 352-253-3270 for more information.